## No. 16(26)/2024-Coord. Government of India Ministry of Heavy Industries

Udyog Bhawan, New Delhi Dated 27th December, 2024

## OFFICE MEMORANDUM

Subject: Pariksha Pe Charcha - reg.

The undersigned is directed to refer to Ministry of Education's DO letter No. 2-5/2024-PPC dated 17<sup>th</sup> December, 2024 and DO letter of even number dated 14<sup>th</sup> December, 2024 on the subject mentioned above and to state that Shri Joseph Atul T. Barla, Director is nominated as the Nodal Officer of this Ministry. The Details of Shri Joseph Atul T. Barla are as below:

Name and Designation	Office Address	Contact Details
Shri Joseph Atul T. Barla, Director	, and in, Suyog	Ph. 011-23063692
	Bhawan, New Delhi	email: joseph.barla@nic.in

2. This issues with the approval of competent authority.

(R S Meena)

Under Secretary to the Government of India

Ph. 011-23061045

Ministry of Education

Department of School Education & Literacy

(Kind Attn.: Ms. Prachi Pandey, Joint Secretary)

Shastri Bhavan, New Delhi

Copy to:

 Dir(JB), MHI alongwith Ministry of Education's DO letter No. 2-5/2024-PPC dated 17<sup>th</sup> December, 2024 and DO letter of even number dated 14<sup>th</sup> December, 2024

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GOVERNMENT OF INDIA MINISTRY OF EDUCATION DEPARTMENT OF SCHOOL EDUCATION & LITERACY SHASTRI BHAVAN NEW DELHI-110 115

भारत सरकार शिक्षा मंत्रालय स्कूल शिक्षा और साक्षरता विधाय शास्त्री भवन नई दिल्ली - 110 115

PRACHI PANDEY Joint Secretary (Inst. & Trng.) Tel.- 23389247

D.O.No. 2-5/2024-PPC

Dated the 17th December, 2024

Respected Madam / Six,

Please refer to Secretary's (SE&L) D.O. letter of even number dated 14th December, 2024 (copy enclosed) regarding 8th edition of Pariksha Pe Charcha, the unique interactive program of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents. The event will be held in a town-hall format at Bharat Mandapam in January, 2025. This event was organized successfully for the last seven years consecutively by the Department of School Education & Literacy. Ministry of Education.

- In order to select participants who will be featured in the Pariksha Pe Charcha, an online Multiple Choice Question (MCQ) competition is being conducted at https://innovateindia1.mygov.in/ from 14th December, 2024 to 14th January 2025 for children studying in classes from 6 to 12, teachers and parents. All the participants will receive a participation Certificate.
- You are, therefore, requested to kindly arrange the following:
- a. Issue instructions to display banner on the official websites of your Ministry/Departments/associated offices etc. (Open File for the Banner may be accessed at

https://drive.google.com/drive/folders/1cCbVP6DPrxf54KJZQLicGzi3nsB9N6Qt?usp =sharing

- b. Issue instructions to display creatives on:
  - prominent locations in all subordinate offices at various levels,
  - Digital boards in offices, centres, autonomous bodies etc
  - Display the creatives through posters on the public notice boards, as standees, public space etc.

c. May display the Link for registration through 'QR' Code- in all the publicity

c. May disp materials.

- d. Moreover, you may adopt other innovative measures to propagate and promote this significant initiative of Hon'ble Prime Minister towards reducing exam stress.
- c. Ensure all creatives and directions are sent through email and social media to all your schools, educational institutions and educational administrators (if any) through your office, and through these agencies to all parents/students.
- e. Request your schools (if any under your department) to use their own social media handles and #PPC2025 to disseminate the event, along with their own preparations for the event. Schools could make their own creatives and post accordingly. The selected creatives/videos from among these may also be presented on the MyGov platform.
- You are requested to use the creatives shared at para 3.a above, for the 4 promotion of the programme and give it a good impetus. You are also requested to promote the contest at all levels to ensure maximum participation by students, parents and teachers.
- Let us join hands in celebrating the Utsav of examinations, "Pariksha Pe Charcha 2025" as envisioned by our Hon'ble Prime Minister in order to make learning more joyful for our future nation builders. Kind Regards, Yours sincerely,

(Prachi Pandey)

Prachi Pando

To. As per list attached.

## List of Addresses:

- 1. Secretaries of all Ministry/Department.
- 2. All Heads of Autonomous Bodies under DoSE&L.
- 3. Director, NBB.
- 4. (i) DG, CISF, (ii) DG, CRPF, (iii) DG, ITBP, (iv) DG, Sashastra Seema (v) DG, BSF, (vi) DG, CSIR-cum-Secretary D/o Scientific and (vii) DG, National Gallery of Modern Art, (viii) DG, National Museum
- 5. Ministry of Defence (i) Defence Secretary, (ii) Secretary, Deptt. of Military Affairs.
- 6. Head of Railway Board.
- 7. Chairman, ISRO, Chairman and Secretary, D/o Telecommunication, Chairman and Secretary, ITPO, Director, National Science Centre, Director, Nehru Memorial Museum.
- 8. Education Secretaries of all States/UTs.

Copy to : SPDs of Samagra Shiksha, Commissioner, Directors POSHAN/Samagra Shiksha, Director, NCERT, Director, SCERTs of all States/UTs. स्जय कुमार, भा.प्र.से सचिव

Sanjay Kumar, IAS Secretary



चन्यतर शिक्षा विभाग शिक्षा मंत्रालय भारत सरकार Department of Higher Education Ministry of Education Government of India

14th December, 2024

D.O. No. 2-5/2024-PPC

## Regard Couding Madmissi,

I am glad to inform that the 8th edition of Pariksha Pe Charcha, the unique interactive program of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents will be held in a town-hall format at Bharat Mandapam, New Delhi in January, 2025. This event has been successfully organized for the last seven years by the Department of School Education & Literacy, Ministry of Education in coordination with all the States and other Ministries.

- 2. In order to select participants who will be featured in the Pariksha Pe Charcha, an online Multiple Choice Question (MCQ) competition is being conducted at <a href="https://innovateindia1.mygov.in/">https://innovateindia1.mygov.in/</a> from 14th December, 2024 to 14th January 2025 for children studying in classes from 6 to 12, teachers and parents. All the participants will receive a participation Certificate.
- 3. This competition is the mode through which we invite students, parents and teachers to participate in the PPC 2025. Further, the participants may frame their questions to be addressed to the Hon'ble Prime Minister. Selected questions, shortlisted by NCERT, may feature in the programme.
- 4. In this context, you are requested kindly to arrange the following:
  - a. Appoint a Nodal Officer, not below the rank of Director, to liaise with my office for the purpose of this event.
  - b. Issue instructions to display creatives (soft copies of the creatives will be shared shortly) on:
  - Official websites of your Organisation/Ministry and its associated offices/Departments.
  - ii. Prominent locations in all subordinate offices at various levels,
  - iii. Prominent places in all the schools and other institutions functioning under the aegis of your Ministry/Department and Secondary Boards in the State/UT,
- iv. Moreover, you may adopt other innovative measures to propagate and promote this significant initiative of Hon'ble Prime Minister towards reducing exam stress.
  - c. Ensure all creatives and directions are sent through email and social media to all your institutions, schools and educational administrators through these to all parents/students.
  - d. Request your schools (if any), subordinate bodies etc. to use their own social media handles and #PPC2025 to disseminate the event, along with their own preparations for the event. Schools/Institutions could make their own posters/creatives/ videos, etc. and post accordingly. The selected creatives/videos from among these shall also be exhibited on the MyGov platform.

Contd...2/-



127 'सी' विंग, शास्त्री भवन, नई दिल्ली--110001 127 'C' Wing, Shastri Bhawan, New Delhi-110001 Telephone: +91-11-23386451, +91-11-23382698 Fax : +91-11-23385807 E-mail: secy.dhe@nic.in

- e. Hold meetings with your Regional Offices within this week to ensure wide dissemination at all levels.
- f. Prepare your own media plan for ensuring dissemination and participation.
- g. Ensure maximum registration by students of your associated schools grant-in-aid, Aided schools, State Secondary Boards Affiliated schools and students of schools located in your State that are affiliated to other Boards (CBSE, ICSE, Cambridge etc.) in the online MCQ competition being conducted at <a href="https://innovateindia1.mygov.in/">https://innovateindia1.mygov.in/</a> from 14<sup>th</sup> December 2024 to 14<sup>th</sup> January 2025, to avail the chance of being selected for this event.
- 5. I would be grateful if an Action Taken Note along with media plan in this regard is shared by 20<sup>th</sup> December, 2024.

Let us join hands in celebrating the Utsav of examinations, "Pariksha Pe Charcha 2025" as envisioned by our Hon'ble Prime Minister in order to make learning more joyful for our future nation builders.

Yours sincerely,

(Sanjay Kumar)

To.

Secretaries of all Ministries/Departments, Government of India.